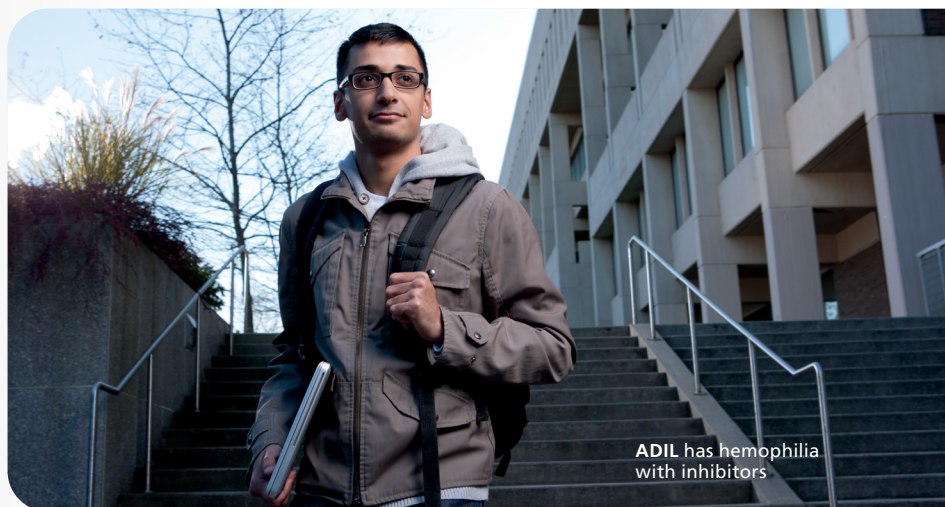


A streamlined approach to get ready for fast bleed control.^a

Discover the benefits of NovoSeven[®] RT with MixPro[®]



^aIn people with hemophilia A or B with inhibitors.

What is NovoSeven[®] RT?

NovoSeven[®] RT (coagulation Factor VIIa, recombinant) is an injectable medicine used for:

- Treatment of bleeding and prevention of bleeding for surgeries and procedures in adults and children with hemophilia A or B with inhibitors, congenital Factor VII (FVII) deficiency, and Glanzmann's thrombasthenia with a decreased or absent response to platelet transfusions
- Treatment of bleeding and prevention of bleeding for surgeries and procedures in adults with acquired hemophilia

Important Safety Information

What is the most important information I should know about NovoSeven[®] RT?

NovoSeven[®] RT may cause serious side effects, including:

- **Serious blood clots** that form in veins and arteries with the use of NovoSeven[®] RT have been reported
- Your healthcare provider should discuss the risks and explain the signs and symptoms of blood clots to you. Some signs of a blood clot may include pain, swelling, warmth, redness, or a lump in your legs or arms, chest pain, shortness of breath, or sudden severe headache and/or loss of consciousness or function
- Your healthcare provider should monitor you for blood clots during treatment with NovoSeven[®] RT
- You should not use NovoSeven[®] RT if you have ever had allergic (hypersensitivity) reactions, including severe, whole body reactions (anaphylaxis) to NovoSeven[®] RT, any of its ingredients, or mice, hamsters, or cows. Signs of allergic reaction include shortness of breath, rash, itching (pruritus), redness of the skin (erythema), or fainting/dizziness

Please see additional Important Safety Information throughout.
Please [click here](#) for Prescribing Information and Instructions for Use.



NovoSeven[®] RT
Coagulation Factor VIIa
(Recombinant)





BRANDSTON WITH HIS MOTHER, AMBER
Brandston has hemophilia with inhibitors

Welcome

The speed, efficacy, and safety of NovoSeven® RT is available in a convenient system designed to streamline the mixing process.

NovoSeven® RT with MixPro®

This guide will tell you all about this system. It will also give you a quick look at why NovoSeven® RT is a fast treatment option—in many situations



Each vial comes with an appropriately prefilled syringe with diluent.

What's in your NovoSeven® RT With MixPro® Starter Kit?

- A zippered carrying case for treating bleeds on the go
- An introductory booklet including product information, resources, and support
- A sample kit to help you get familiar with the device (contains test product only)
- An infusion mat with easy-to-read, step-by-step mixing information
- A Web key that launches the NovoSeven® RT with MixPro® instructional video

As always, talk to your healthcare provider if you have questions or need more information.

Important Safety Information (cont'd)

What should I tell my healthcare provider before using NovoSeven® RT?

- Tell your healthcare provider if you have any of the following, as these may increase your risk of blood clots:
 - congenital hemophilia and are also receiving treatment with aPCCs (activated prothrombin complex concentrates)
 - are an older patient particularly with acquired hemophilia and receiving other agents to stop bleeding
 - history of heart or blood vessel diseases
- Tell your healthcare provider and pharmacist about all the medicines you take, including all prescription and non-prescription medicines, such as over-the-counter medicines, supplements, or herbal remedies

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Safely controls bleeds fast^a

Clotting when and where it's needed

- Targets the site of injury to help start clot formation within minutes
- Helps control joint bleeds in as few as 5 hours with a median of 2 doses^{b,c}
- Designed with safety in mind:
 - Works at the site of injury for people with hemophilia with inhibitors—low rate of blood clots seen in clinical trials
 - A recombinant treatment—No human serum or other proteins are used in the production or formulation of NovoSeven[®] RT

Fast treatment

- Low dosing volume means:
 - Less time spent infusing NovoSeven[®] RT compared with FEIBA^{b,d}
 - Begin treatment within minutes
 - The faster you get treatment to help form stable clots, the faster you may start to recover



BOB has hemophilia with inhibitors

Redosing

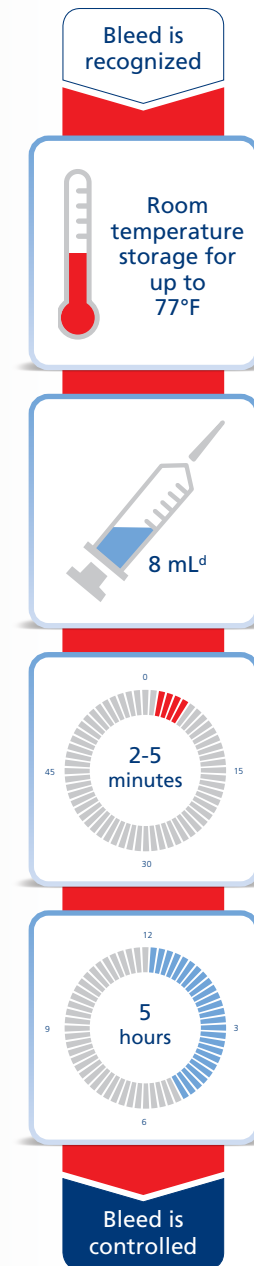
- For individual joint bleeds requiring more than 1 dose to control, NovoSeven[®] RT can be redosed as often as every 2 hours^a

Important Safety Information (cont'd)

What are the possible side effects of NovoSeven[®] RT?

- The most common and serious side effects are blood clots
- Tell your healthcare provider about any side effects that bother you or do not go away, and seek medical help right away if you have signs of a blood clot or allergic reaction

Please see additional Important Safety Information throughout.
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Fast to access.

Pack and travel with ease.

Fast to mix.

Start treating right away.

Fast to infuse.

Infuse in 2-5 minutes.

Fast to control.

Control your bleeds in as few as 5 hours.^{c,e}

^aIn people with hemophilia A or B with inhibitors.

^bPatients are cautioned that the maximum injection or infusion rate must not exceed 2 units per kilogram of body weight per minute.

^cBased on individual dosage for joint bleeds in people with hemophilia A or B with and without inhibitors in a study.

^dIndividual doses are compared and based on an 88-kg (194-lb) person. Consult your physician to determine the appropriate dose.

^eMedian of 2 doses.

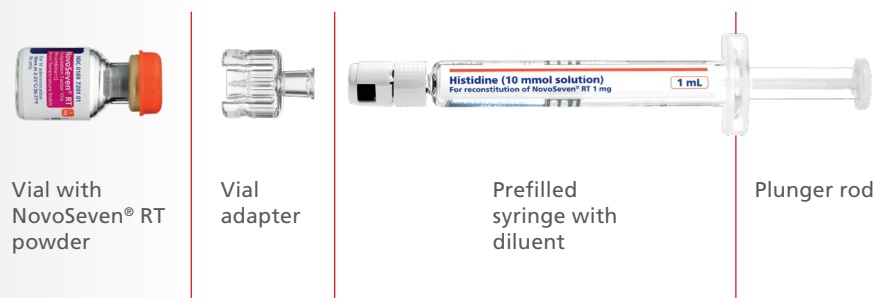
NovoSeven[®] RT
Coagulation Factor VIIa
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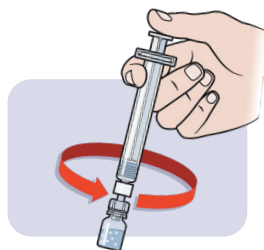
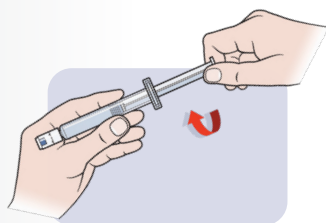
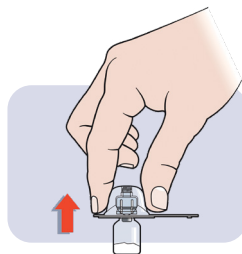
Discover the benefits of NovoSeven® RT with MixPro®

Designed to streamline the mixing process

Four components:



Four steps to prepare^a:



^aPlease see Instructions for Use for complete instructions before using NovoSeven® RT.

You're now ready to inject the mixed solution

Designed to help you begin to treat a bleed in a few steps

- Prefilled syringe means no extra steps to fill a syringe with diluent
- Few vials, syringes, and components to carry and store

Designed to be compact and travel-ready

- Everything you need to prepare and mix in 1 small box
 - Fits easily into a shaving kit, backpack, or small bag for treatment on the go



Storing NovoSeven® RT

NovoSeven® RT can be kept at room temperature (36°F to 77°F) for up to 3 years prior to reconstitution.^b Do not freeze. Store protected from light. After mixing, NovoSeven® RT may be stored at room temperature (or refrigerated) for up to 3 hours. Never freeze NovoSeven® RT or store it in syringes.

^bNovoSeven® RT should not be used past its expiration date.

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Fast bleed control^a—backed by support and resources

Novo Nordisk is committed to helping members of the hemophilia community. So we offer support and assistance to make things a little easier.



Assistance with co-pay expenses

The Novo Nordisk Hemophilia and Rare Bleeding Disorders Co-pay Assistance Program can help eligible people who have been prescribed NovoSeven[®] RT with their co-pay/coinsurance expenses.

You may be eligible if you:

- Have hemophilia A or B with inhibitors
- Have been prescribed NovoSeven[®] RT
- Have no insurance coverage and are actively seeking insurance coverage
- Are privately insured

For more information, call 1-844-NOVO-732 (1-844-668-6732) Monday - Friday, 8 AM to 8 PM ET or visit NovoCare.com.

^aIn people with hemophilia A or B with inhibitors.

Important Safety Information (cont'd)

What is the most important information I should know about NovoSeven[®] RT?

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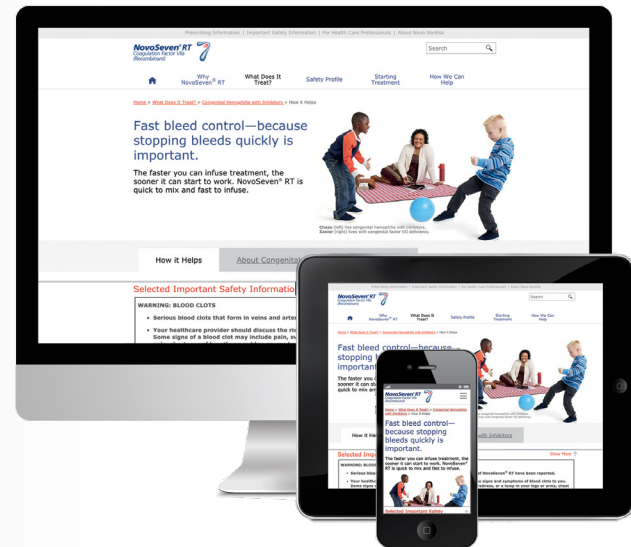
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NovoSevenRT.com

Learn more and download application forms for support programs from the Resources section of **NovoSevenRT.com**. If you haven't found what you're looking for here in this Starter Kit, go to **NovoSevenRT.com**—a great source of information on hemophilia and the fast, safe treatment of bleeds.^a



NovoSeven[®] RT
Coagulation Factor VIIa
(Recombinant)



Frequently asked questions

Q. Why was NovoSeven® RT with MixPro® designed?

A. Life can be pretty complicated for people with congenital hemophilia A or B with inhibitors. Anything that helps make infusing a little less complicated, like streamlining the mixing process, may make a difference.

Q. Who can I talk to if I have any more questions about NovoSeven® RT with MixPro®?

A. Your doctor, hematologist, or hemophilia treatment center can provide more information. You can also call 1-844-NOVO-732 (1-844-668-6732).

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